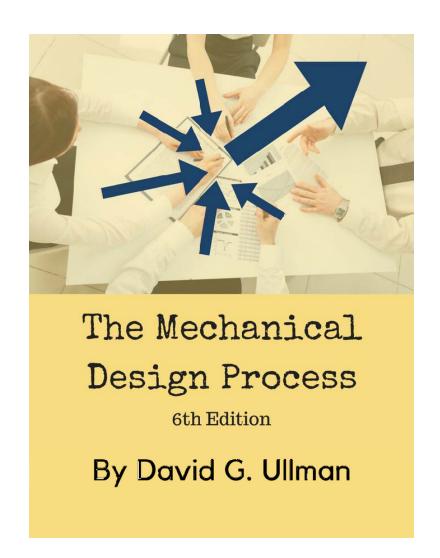
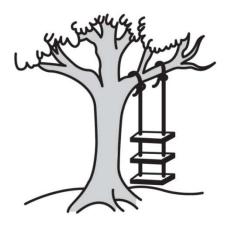
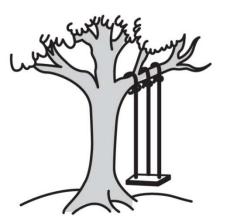
## **Product Definition**

Chapter 6





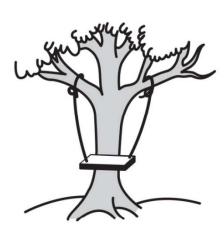
As described by sales



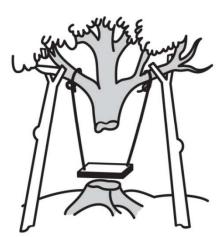
As designed by engineering



What manufacturing thought was wanted



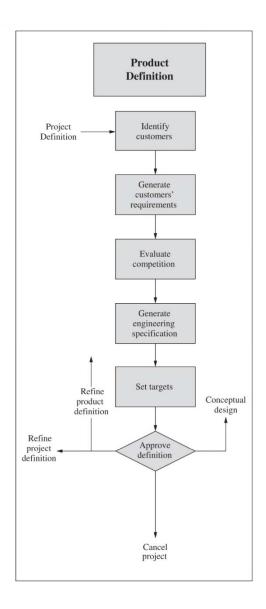
As manufactured and shipped

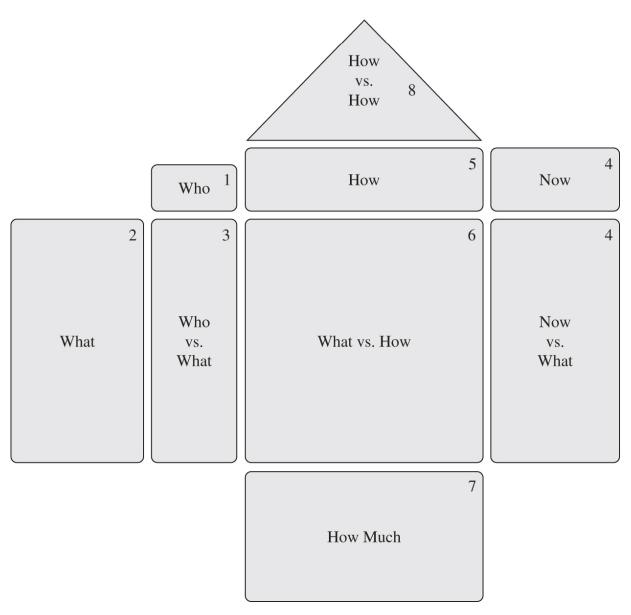


As installed at the user's site



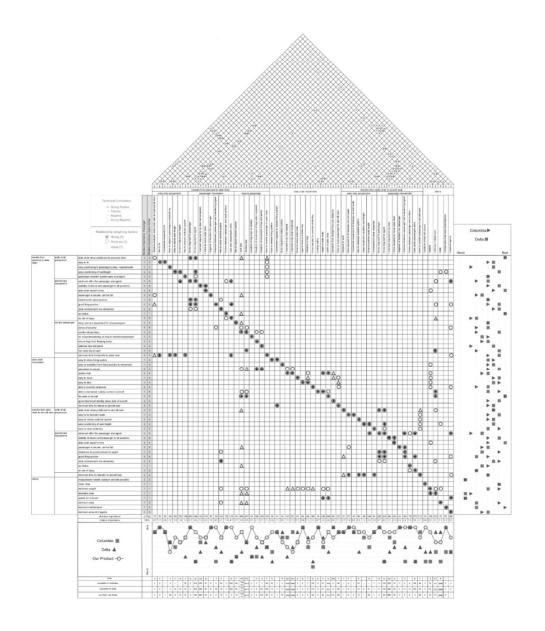
What the user wanted



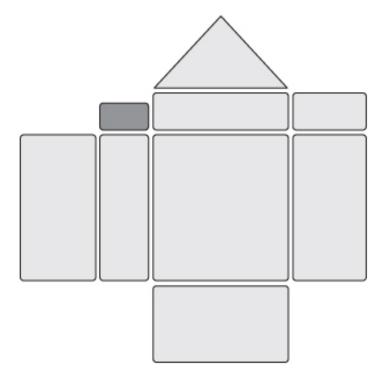


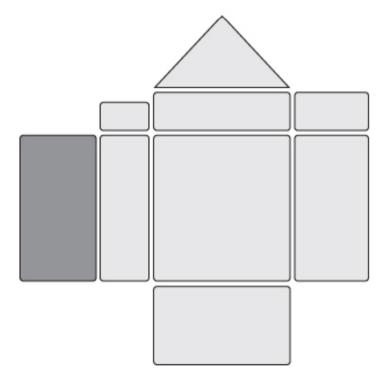


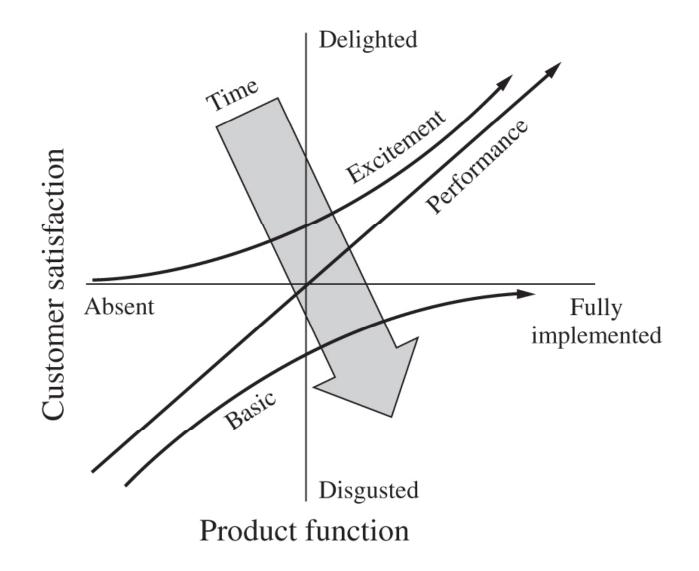
Columbia Medical

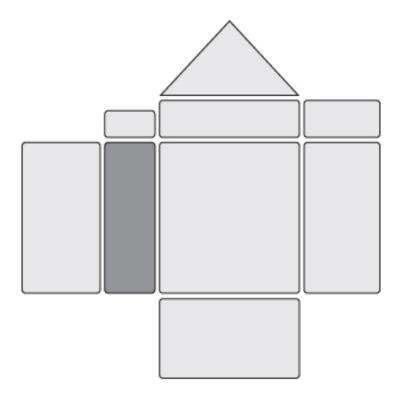


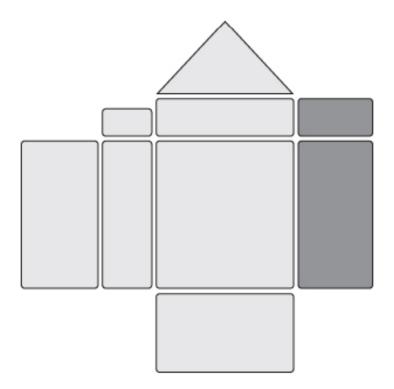
						_		<<	<				$\geq$	$\geq$						
				Wh	0	_	How							Now						
⊙ = 9 O = 3 ∆ = 1				Passenger		Seat width relative to frame width	Steps to adjust seat height	Force to adjust seat height	Force to slide 95% male passenger	Lifting force required for agent	Push force over 2 cm bump	Force to push aisle chair	Time to transfer between seats	Fore/aft tipping force at handles	Side tipping force at handles			very (	good	olub
					Agent	1	1	4	4	4	4	4	4	1	1					eltor
	W	hat		Pa	Ag	%	steps	N	N	N	N	N	sec	N	N	1	2	3	4	5
	Aisle chair preparation		Easy positioning of seat height Easy to	4	4		•	•									,	•		
Transfer from			position chairs	6	10	0												ì		
personal to aisle	Passenger movement		Minimum effort for all	15	10	Г			0	•							•	•		
chair			Good lifting position	10	12	0										П			•	•
			Minimum time for transfer	3	14	Г	Δ						•			Г	<u>}</u>			Г
Aisle chair		Easy to move			8						0	0		0	0					•
movement		Fits in aircraft aisle			-													•	•	
	Good stability			24	10									•	0	•				
Transfer from aisle chair to	Aisle chair preparation  Passenger movement		Aisle chair close to aircraft seat	6	2	0											•	•		
seat			Easy positioning of seat height	5	8		•	•										<u>}</u>		
			Minimum effort for all	15	12		0	0				0					•	-		
			Minimum transfer time	5	10		Δ						•				•	•		
		Importance (Passenger (Agent				10 11	9	8	9	9	4	14 14	5 16	16 8	16 8					
				C	olub	85	2	3	20	15	11	7	15	20	15					
		Deltor Target (Delighted)				87 90	3	5	27 20	25 10	22 8	15 7	18 15	15 15	10 10					
		Threshold (Disgusted)				85	2	4	25	15	12	10	18	20	12					

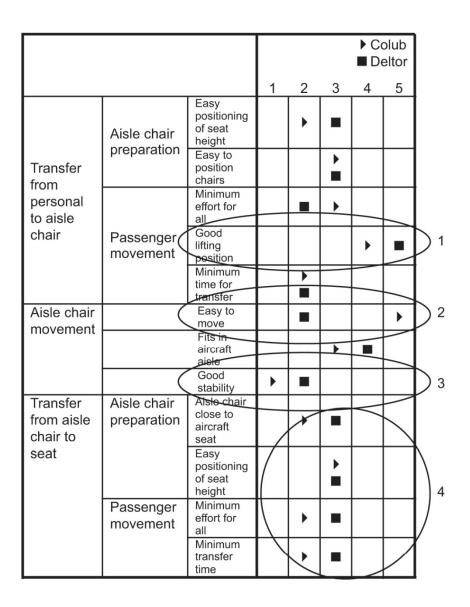


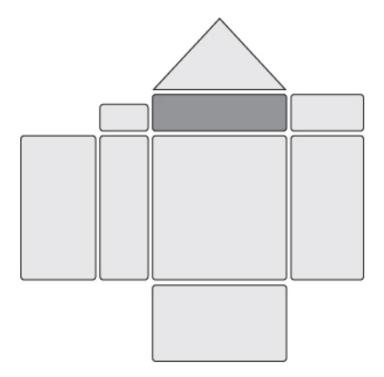






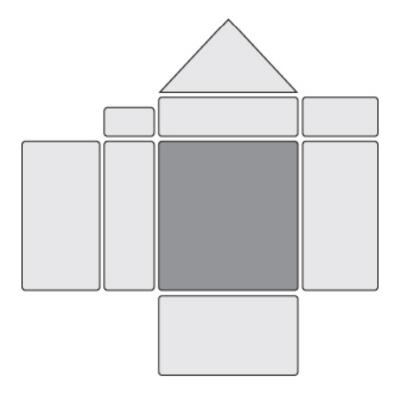




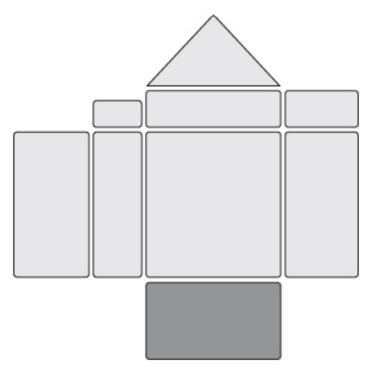


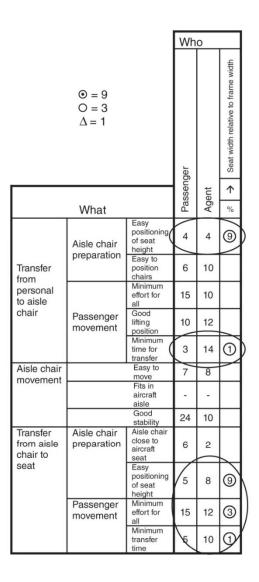
**Table 6.1** Types of engineering specifications

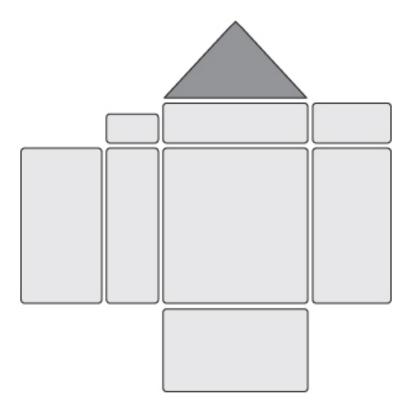
Life cycle concerns (continued)							
Diagnosability							
Testability							
Reparability							
Cleanability							
Installability							
Retirement							
Resource concerns							
Time							
Cost							
Capital							
Unit							
Equipment							
Standards							
Environment							
Manufacturing/assembly requirements							
Materials							
Quantity							
Company capabilities							











										Side tipping force at handles
									+	Fore/aft tipping force at handles
										Time to transfer between seats
										Force to push aisle chair
						+				Push force over 2 cm bump
										Lifting force required by agent
				??			-			Force to slide 95% male passenger
										Force to adjust seat height
		_					_			Steps to adjust seat height
										Seat width relative to frame width
Seat width relative to frame width	Steps to adjust seat height	Force to adjust seat height	Force to slide 95% male passenger	Lifting force required by agent	Push force over 2 cm bump	Force to push aisle chair	Time to transfer between seats	Fore/aft tipping force at handles	Side tipping force at handles	
cm	#	kg	kg	kg	cm	kg	sec	kg	kg	
<b>*</b>	<b>↑</b>	<b>\</b>	<b>\</b>	<b>\</b>	<b>↑</b>	<b>\</b>	<b>\</b>	<b>\</b>	<b>\</b>	